

New International **sales campaign** **March 26 – August 15**

| Country | Goal | Sold | % |
|-----------------------|-------------|-------------|------------|
| NEW ZEALAND | | | |
| Auckland | 50 | 39 | 78% |
| Christchurch | 20 | 12 | 60% |
| N.Z. total | 70 | 51 | 73% |
| UNITED KINGDOM | | | |
| Edinburgh | 35 | 25 | 71% |
| London | 120 | 85 | 71% |
| UK total | 155 | 110 | 71% |
| SWEDEN | | | |
| UNITED STATES | | | |
| Tampa | 60 | 55 | 92% |
| Omaha | 32 | 28 | 88% |
| Washington | 100 | 68 | 68% |
| Chicago | 100 | 66 | 66% |
| Cleveland | 40 | 26 | 65% |
| NE Pennsylvania | 40 | 25 | 63% |
| Miami | 70 | 43 | 61% |
| Seattle | 90 | 53 | 59% |
| Los Angeles | 200 | 114 | 57% |
| Atlanta | 100 | 56 | 56% |
| Detroit | 60 | 32 | 53% |
| New York | 250 | 131 | 52% |
| Houston | 100 | 50 | 50% |
| Pittsburgh | 100 | 48 | 48% |
| Craig, CO | 40 | 19 | 48% |
| Boston | 120 | 53 | 44% |
| Newark | 125 | 52 | 42% |
| Philadelphia | 75 | 31 | 41% |
| San Francisco | 185 | 76 | 41% |
| Twin Cities | 105 | 41 | 39% |
| Des Moines | 80 | 31 | 39% |
| Price, UT | 65 | 25 | 38% |
| Birmingham | 50 | 13 | 26% |
| Salt Lake City | 15 | 2 | 13% |
| Other | | 72 | |
| U.S. total | 2202 | 1210 | 55% |
| CANADA | 120 | 63 | 53% |
| AUSTRALIA | 50 | 26 | 52% |
| ICELAND | 32 | 11 | 34% |
| Int l totals | 2669 | 1497 | 56% |